

Industrial Products Finder

India's Most Trusted & Largest Circulated Industrial Magazine since 1972

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India's Most Trusted & Largest Industrial Platform Since 1972

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Audience Profile

- 15% Automobiles
- 10% Process Industries
- 10% Pharma & Food process
- 5% Machine Tools
- 10% FMCG Industries
- 10% PSUs
- 20% General Engineering Industry
- 20% Workshops & MRO facilities



Web Reach

- Monthly Visits
93,486+
- Monthly Unique Visitors
52,034+
- Monthly Page Views
8,19,797+
- Newsletter Subscribers
3198+



Social Reach

- Facebook Followers
808+
- Twitter Followers
870+
- LinkedIn Followers
1500+

News & Articles
8902+

Videos **320+** | Interviews **422+**

International Viewership

- United States
- United Kingdom
- Indonesia
- Russia
- Brazil
- Australia
- Malasiya
- Germany



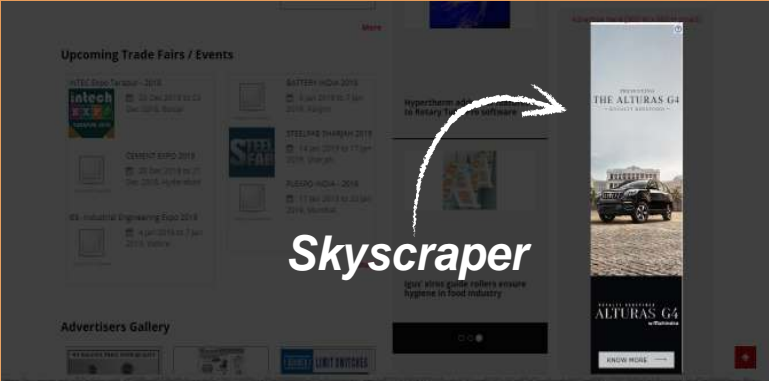
Digital Opportunities

Website Banners

Native Product Placement

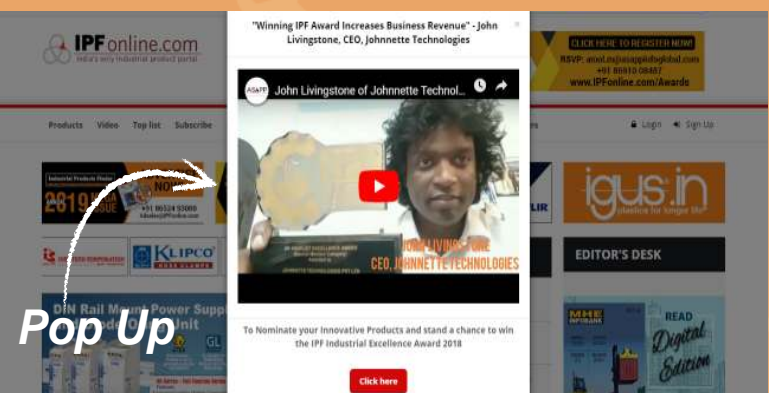


LeaderBoard

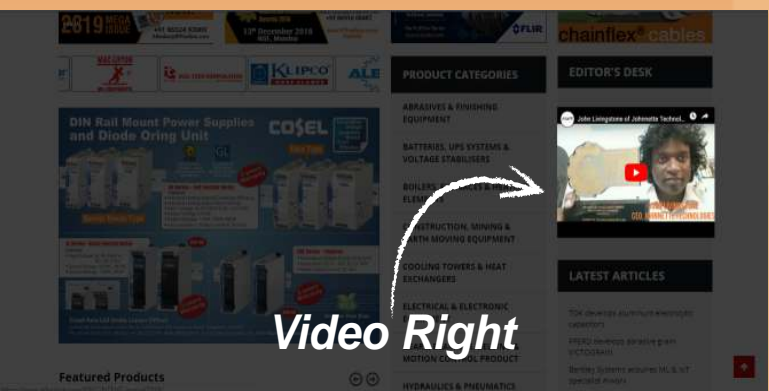


Skyscraper

EDM (Database 1.5 lakh+)



Pop Up



Video Right

Social Media Package (Monthly)


10+ Posts


15+ Tweets


2+ Posts